James Reilley, *Van Amburgh: Bareback Rider*, Ink on paper, Tibbals Collection, ht2004884
THANK YOU!

With this publication, we are pleased to present a record of the past fiscal year (July 2013 - June 2014) for The Ringling. The year was a momentous one for many reasons: we presented a challenging slate of exhibitions, acquired many new works for the permanent collection, increased fundraising for operational and capital expenditures, added to new capital projects, and greeted a record number of visitors. It is through your support that we have been able to accomplish all that we planned for the year. Thank you for being a part of The Ringling. With deep gratitude, The Ringling recognizes and appreciates those who help ensure a bright, strong future for the Museum through their unwavering support, leadership, membership, and contributions. I hope you enjoy reading about our past year’s accomplishments, and we look forward to sharing all of our exciting 2014-2015 programming and exhibitions with you in the coming months.

Steven High  
Executive Director

FINANCES

Led by record-breaking attendance and dynamic programs and exhibitions, The Ringling had an exceptional 2013-2014 fiscal year. Overall revenue exceeded the budget by 8 percent while our ability to control costs brought our expenses 6 percent under budget. This total resulted in an overall budget surplus of $1.6 million.

**TOTAL REVENUE**

$18,194,982

- 40% State Funding
- 39% Earned Revenue
- 14% Endowment & Donations
- 7% Memberships

**TOTAL EXPENSE**

$16,583,509

- 70% Program Expenses
- 27% Administrative Expenses
- 3% Fundraising Expenses

ENDOWMENTS

Total endowments at year’s end reached more than $40 million, a net increase of $4.5 million during the fiscal year. The 4 percent annual draw from endowments contributed $1.45 million to our operating budget, or 8 percent of our overall revenue for the year.
EXHIBITIONS

The Ringling presented a robust series of exhibitions during the 2013–2014 fiscal year. The year’s focus was originating exhibitions drawn from our collections. The Ringling organized two large exhibitions and four smaller shows around new collection areas and explored collections rarely exhibited to the public. In addition, The Ringling continued our commitment to developing original scholarship and exhibitions.

Witness to War drew primarily from the recent photography gift from Warren and Margot Coville. The exhibition was supplemented by the exceptional collection of WWII photographs and snapshots at the Institute on World War II and the Human Experience based at Florida State University in Tallahassee. This powerful exhibition looked at six war-based photographers and explored their work-related imagery in contrast to their personal photography, portraiture-for-hire, or documentation of life at war.

The first partial showing of the studio glass collection received last year from Philip and Nancy Kotler was a highlight for our visitors. Twenty works from the initial gift of 35 sculptures were featured in the Kotler Glass Collection. These 20 objects filled the gallery with the diversity and power of contemporary glass. Represented in this selection were pieces from major Czech, Italian, and American glass artists and a comprehensive cross section of materials and processes.

Icons of Style, organized by the Museum of Fine Arts, Boston, followed fashion from the designer’s studio to high fashion’s marketing channels: the runway show and the Academy Awards red carpet. Beautifully organized, Icons featured many of the seminal designers of the late 20th century.

R. Luke DuBois: NOW filled the Searing Wing with sound and imagery, as well as fascinating uses of information, during the winter months. This first museum show for DuBois was a mid-career survey of his work in music, film, and collaboration. DuBois uses readily available information and new technology to create complex portraits of our culture and history. From compressing films and images to demonstrate change—Academy—or creating algorithms to better sort through databases or archives—A More Perfect Union—DuBois creates a new form of portraiture based in digital information. The Ringling consistently adds to the conversation of contemporary art with select commissioned work, and we were fortunate enough to commission new works that highlight Sarasota’s ties to the circus.

Intent to Deceive, organized by International Art and Artists, explored the art of forgery by following the careers of five international art forgers in the 20th century. This groundbreaking exhibition highlighted some of the world’s most ingenious forgers, illuminated their dubious legacies, and examined how their talents, charm, and audacity beguiled the art world.
PERFORMANCE

The Ringling’s commitment to contemporary performance continued to thrive during the 2013–2014 fiscal year. Marking the fifth and final year of a partnership between The Ringling and the Baryshnikov Arts Center, The Ringling International Arts Festival showcased political theater from Belarus and Iran, Flamenco from Argentina, and contemporary dance from the United States.

In the winter and spring, New Stages continued with a series of performances informed or responding to James Turrell’s Skyspace, Joseph’s Coat. Titled NowHere, this series included a powerful sunrise experience in the skyspace with flute and chants by Robert Mirabal; Alex Ketley’s No Hero, a dance formed out of experiences on a road trip in the American west; and concluded with a memorable Museum courtyard performance of Inuksuit by composer John Luther Adams that featured 65 percussionists playing air raid sirens, gongs, bells, cymbals, and xylophones.

EDUCATION AND PUBLIC PROGRAMMING

With 28 new docents in the graduating class and the implementation of revised docent tours developed over the previous year, the education team remained very busy, providing more than 110,000 visitors personalized access to the collections through docent-led tours. The number of tours led by our 119 docents is the second highest total for North American art museums! Our K-12 programming attracted more than 25,000 children and 27,000 students to our campus, and The Ringling Library reading program ROAR! Ringling Order of Art Readers had a successful and capacity-filled year of reading stories for children ages 4 to 7 years.

The education program expanded this year with the addition of an Arts Curriculum Specialist and, at the end of the year, a Youth and Families Education Specialist. With these new positions in place, we expect to see the number and quality of our school-based and campus-based education programs thrive in the years ahead.

Our summer internship program was again filled with talented young scholars interested in careers in museums and the arts. With Florida State University, we will be providing a year-long graduate residency for a Ph.D. candidate in art history.

The Ringling’s Saturday for Educators program continued to serve as a popular resource for teachers in the state of Florida. During the 2013–2014 school year, five workshops saw a total of 172 participants, as attendance and interest remained at the high level seen during the preceding school year. Teachers from across Florida learned about The Ringling’s collections and special exhibitions while practicing techniques they could bring back to their classrooms.

To provide visitors with a different way to experience The Ringling, last fall staff developed docent-led tours of the estate’s beautiful grounds and gardens, which feature a mix of native plants and exotic specimen trees. At the same time, staff created a series of hands-on workshops for gardeners in the community. Both tours and programs have enjoyed great success and have attracted a new audience who delights in this “growing collection.”
COLLECTIONS

A total of 256 items were accessioned into the permanent collection of The Ringling during the fiscal year. Of these items, 18 objects were purchased, 228 objects were donated, and 10 objects were received as a bequest. Noteworthy acquisitions include Luke DuBois’ Circus Sarasota commissioned by The Ringling in 2013–2014, the gift of Allan Ramsay’s Portrait of John Campbell from 1738, and a gift of 51 mezzotint prints by Yozo Hamaguchi. The annual inventory of the collections was completed in August. The Ringling also agreed to lend 129 objects to museums both locally and internationally. Loans went to the Supreme Court of the United States; the National Gallery London; the Palazzo della Gran Guardia in Verona, Italy; and closer to home, the Dali Museum in St. Petersburg, FL; the Baker Museum in Naples, FL; and the Governor’s Mansion in Tallahassee, FL.

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and those who wish to remain anonymous.

A SPECIAL THANK YOU

TO OUR MEDIA PARTNERS

Sarasota Herald Tribune, Sarasota Magazine, SRQ Magazine
MEMBERSHIP

Membership continues to grow with a 10 percent increase in overall membership households from last year for a total of 8,366 households. The fastest growing level is our Circle—our highest membership category from $2,500 to $10,000—which experienced a 48 percent growth rate, ending the year at 72 households. This membership category is new for The Ringling, and we are very excited to see its robust growth.

GROUNDS

Final design and bidding concluded, and construction commenced on the new Center for Asian Art. At year’s end, demolition had finished, and the new Asian Pavilion was rising out of the ground. Construction is slated for completion in 2015 with the Center opening in early 2016.

Staff of The Ringling and New College finalized the merger of our chiller plant. This merger will save both The Ringling and New College significant building operations costs by taking advantage of efficiencies of scale. Though an expensive engineering feat, this partnership is a great example of how all the institutions along the college corridor in Sarasota and Bradenton can work together.

On another exciting note, the David F. Bolger Playspace opened to the community in January 2014. Located near the Banyan Café on the Museum campus, the Playspace has been very active since the ribbon cutting. Thousands of children and families have visited and explored the 37,000-square-foot play experience, and we have seen a dramatic increase in family-level memberships as a result.

ATTENDANCE

Museum attendance surpassed last year’s record by 10 percent with a total of 384,323 visitors. Our guests came from every state in the United States as well as Guam, Puerto Rico, the Virgin Islands and many foreign countries with Canada, Great Britain, and Germany having the greatest number of visitors. Of our visitors, 7 percent were international, 45 percent came from states or territories other than Florida, and 48 percent visited from Florida. Of the total number of visitors, 34 percent came from Sarasota and Manatee counties. Earned income from admission fees was $4,133,496.
Thank you for your support!

Annual giving July 2013 - June 2014

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