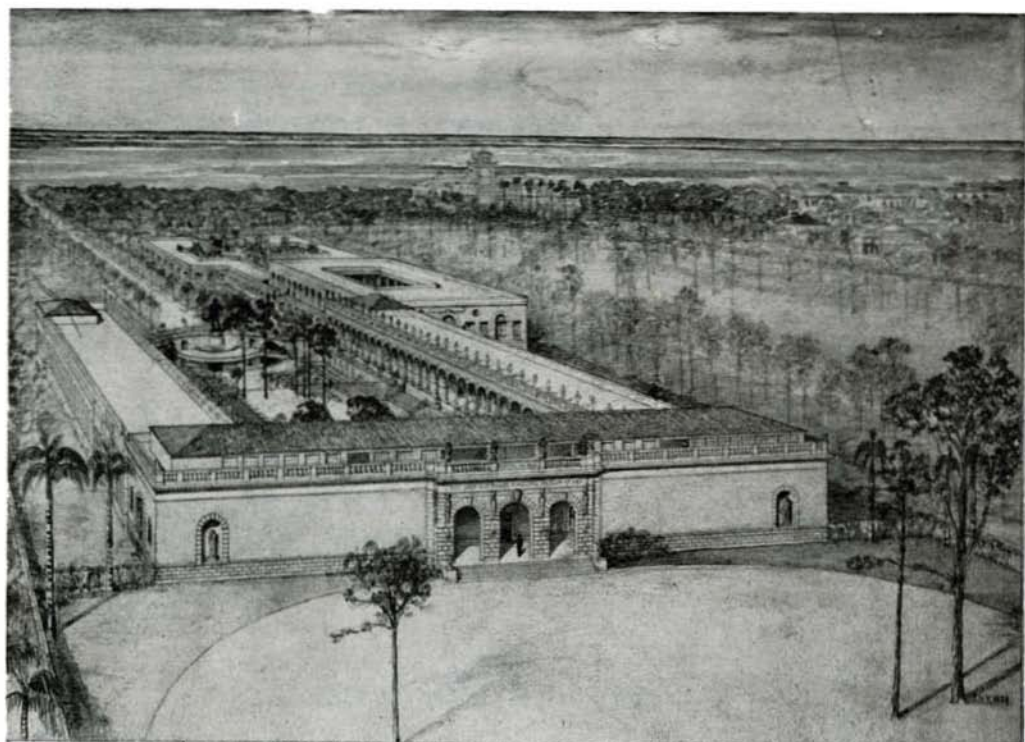


# THE ART MUSEUM JOHN RINGLING BUILT



Air-Plane View of THE JOHN AND MABLE RINGLING MUSEUM OF ART, Sarasota, Fla., J.H. Phillips, Architect, N.Y.  
SHOWING DORMITORY AND SCHOOL ADDITION.

SARASOTA • FLORIDA

*The picture on the cover shows the architect's design for the museum as it would have looked if the entire project had been completed. In the distance is Ca' d' Zan, the million dollar residence John Ringling built for himself on Sarasota Bay.*

The  
John and Mable Ringling  
MUSEUM of ART



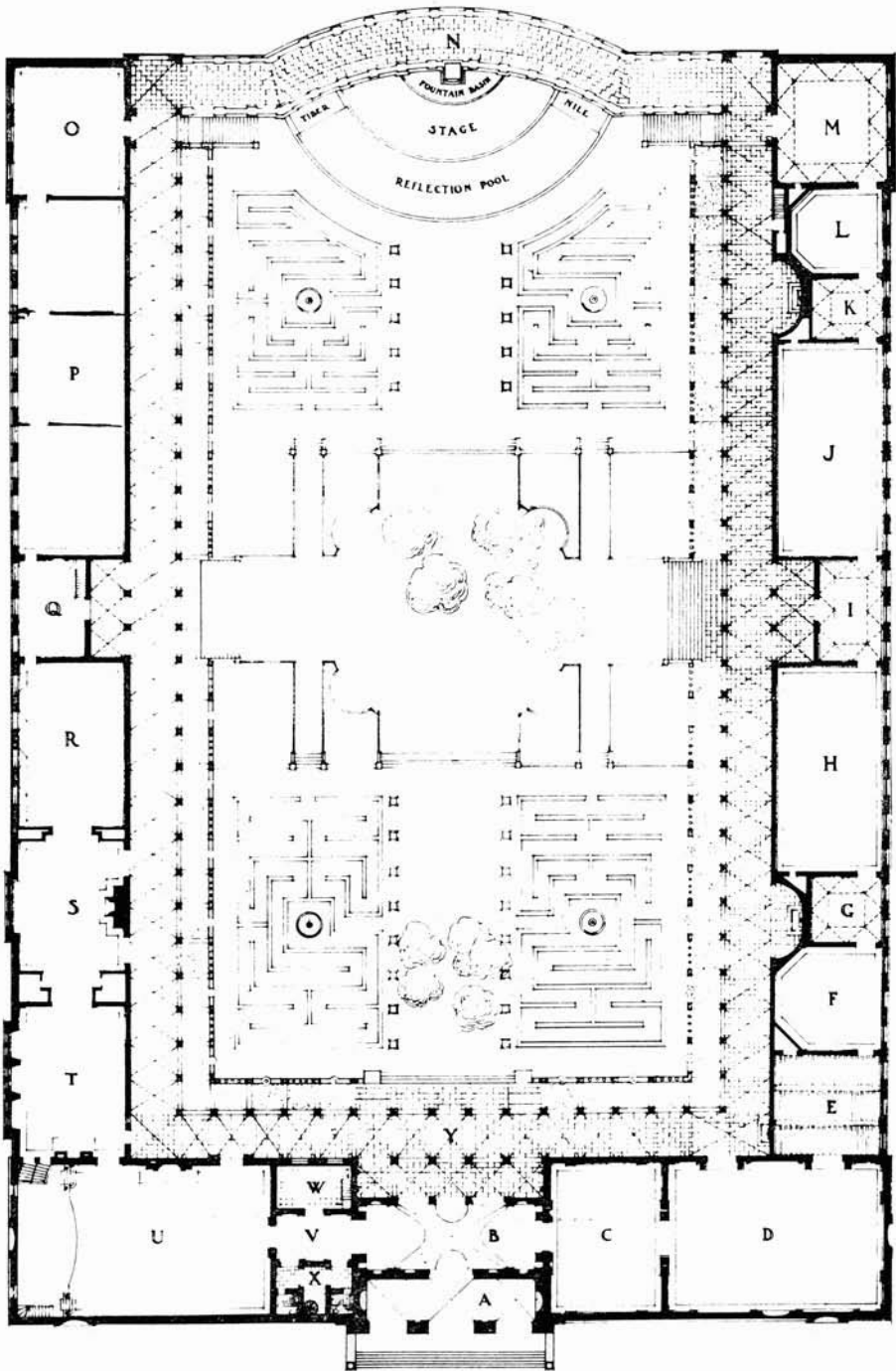
OPEN: 9:00 a.m. to 4:30 p.m. Daily, Including  
Sundays and Holidays

ADMISSION: Fifty Cents

TOURS: For Information, Apply at Desk

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THE STATE of FLORIDA

*Director . . .* A. EVERETT AUSTIN, JR.



*Plan of building, showing original design for garden court, with mazes of shrubbery.*

## HOW A GLORIOUS DREAM BECAME SUPERB REALITY

THE collection of paintings made by John Ringling is internationally famous. The building that houses them—the John and Mable Ringling Museum of Art—should be equally so, for it is one of the most beautiful museums in the world.

The architect, John H. Phillips, designed it in the Florentine style of the late 15th century—that full Spring of the Renaissance, restrained and serene. The main facade of the building, 250 feet long, looks toward the east. From that central mass, wings extend toward the Bay to the west, enclosing a formal garden court 350 feet long, and 150 feet wide. A high terrace walk, above which towers an 18-foot bronze copy of Michelangelo's David, serves as a connecting link for loggias that parallel the three sides.

John Ringling had collected nearly 500 paintings, including many masterpieces, and highlighted by the most important assemblage in America of the work of Peter Paul Rubens. He wished to house them in a building that would be suited to their beauty and dignity, and which might serve also as a memorial to him and his wife.

It was natural that the building should be designed in the Italian style, for the collection includes in great numbers paintings by Italian masters from the 14th through the 17th centuries. In fact, the 17th century group is unequalled in this hemisphere. Furthermore, the Ringlings had a deep personal love for Italy, and the architecture of that country seemed peculiarly suitable for this, the first museum in the United States built for a semi-tropical climate.

The story of how it actually came into being goes back to 1924, when Mr. and Mrs. Phillips came down from New York to Sarasota, to visit their friends, Mr. and Mrs. Ralph C. Caples. There they met Mrs. John Ringling—the Mable whose name stands beside that of her husband in those gifts made to Florida to perpetuate their memories.

At that time, the Ringlings were starting to build the Italian palace, designed by James Dwight Baum, which is now known officially as the Ringling Residence.

































