

TIBBALS CIRCUS COLLECTION OF FOLDED SHEETS

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Overview

Repository	Archives The John and Mable Ringling Museum of Art 5401 Bay Shore Road Sarasota, FL 34243 archives@ringling.org
Creator	Tibbals, Howard C., 1936 – 2022
Title	Tibbals Circus Collection of Folded Sheets
Dates	20 th – 21 st century, bulk 20 th century
Extent	1.7 linear feet
Language	English
Arrangement	Arranged alphabetically by subject, then chronologically. Subject arrangement follows Robert L. Parkinson's convention, as applicable.
Summary	The folded sheet collection is series 007 in the Tibbals Circus Collection. Subjects range from circuses, outdoor amusements, city attractions, to accommodations. The folded sheets were acquired through the acquisition of other collections by Tibbals.

Administrative Information

Provenance	Collected by Howard Tibbals from the acquisition of collections.
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Information about Access The Tibbals Circus Collection of Folded Sheets may be viewed by appointment. Use of certain materials is restricted by statute, by the office of origin, or by the donor. For the protection of its collections, the Archives also reserves the right to restrict access to records which are not arranged, are being processed, or are exceptionally valuable or fragile. In some cases, copies may be substituted for the originals.

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Cite As Credit must be given for any use of materials. The credit line should read: The John and Mable Ringling Museum of Art, Florida State University, Tibbals Circus Collection of Folded Sheets, and should include the box and folder listing.

Processing Note Advertising material in the Tibbals Circus Collection is arranged by format. The folded sheets in this collection are a single sheet of paper designed to be read in pages when folded. Processed by Paul Ingrassia and L. Hernandez, July 2017. Finding aid written by L Hernandez, July 2017. Updated by H. Connor January 2018.

Historical Note

Leaflets were one of the first printed forms of advertising and were formerly referred to as handbills. In the United States they were called flyers. Leaflets were the most popularly used

form of printed publicity in the 19th century according to Maurice Rickard, author of *The Encyclopedia of Ephemera*. Their popularity is attributed to their low production and distribution cost, their ability to communicate effectively and their distribution could be localized to a specified territory.

In the 20th century, a leaflet is an unbound volume with fewer than five pages. Today a leaflet is used for the term booklet, brochure, circular, flyer and folded sheet.

Scope and Content Note

This collection of folded sheets was artificially created through the purchases of Howard Tibbals. It consists of single sheets designed to be read in pages when folded, hence a folded sheet. The collection holds advertisements on circuses; outdoor amusements; zoos and animal facilities; cities, counties or states which have circus history; circus museums, and related events. Materials primarily address locations in the United States with a few Canadian, English and German folded sheets. Of particular note, is the folder containing brochures for the Howard Bros. Circus, created by Howard Tibbals. There is extensive material from Ringling Bros. and Barnum & Bailey Circus, Circus World, Circus World, the Circus City Festival, the Great Circus Parade, and The Ringling. Locations in Florida, Indiana, North Carolina, Oklahoma, South Carolina, and Wisconsin are prevalent. Cities that appear most often are Baraboo, WI; Orlando, FL; Peru, IN, and Sarasota, FL. The following circuses are represented in this collection: Allan C. Hill Circus, Arter Bros. Circus, Berkshire Circus Camp, Big Apple Circus, Burns-Worth Miniature Circus, Circus Kirk, Circus Maximus, the Flying Circus, Hannaford Circus, Harmony Circus, Herriott Animal Circus, Hunt Brothers Circus Animal Farm, Kelly's Circus, King Bros. Circus, Lewis Bros. Circus, Metz Circus, Royal Wild West Circus, Santa Claus Holiday Circus, Sells and Gray Circus, Stebbing Royal European Circus, Tommy Baarlett's Water Circus, and Wenatchee Youth Circus.

Related Records

Tibbals Circus Collection of Booklets

Subject Headings

Pamphlets

Fliers (Printed matter)

Contents of the Collection

Box	Box title	Folder no.	Folder title
Box 1	A-Circus Towne		
		1	Africa, USA, Boca Raton, FL, brochure, no date
		2	Al Ringling Theatre, Baraboo, WI, booklet, 1991-1992
		3	Al Ringling Theatre, Baraboo, WI, brochure, no date
		4	Al Ringling Theatre, Baraboo, WI, flyers, no date
		5	Allan C. Hill, Sarasota Circus Celebrity, brochure, 1993
		6	Alligatorland Safari Zoo, Kissimmee, FL, brochure, 1992
		7	Americana Park, Cincinnati, OH, brochure, no date
		8	Anchor Canvas, Sales Piece, brochure, 1979
		9	Arabian Nights, Kissimmee, FL, 2 variations, 1988
		10	Arter Bros. Circus, flyer, no date
		11	Baraboo and Area Promotion Piece, WI, booklet, no date
		12	Baraboo Circus Parade, WI, brochure, 1980
		13	Baraboo Promotion Piece, Devils Lake Area and Church listings, WI, brochure, no date
		14	Baraboo Promotion Piece, Devils Lake Area, WI, brochure, 1995
		15	Baraboo Promotion Piece, WI, brochure, 1992
		16	Baraboo, Circus City of the World, WI, 2 variations, brochures, 1981, 1984
		17	Baraboo, WI, Unique Circus Heritage, brochure, 1984
		18	Barnum Festival, Bridgeport, CT, brochure, 1995
		19	[The] Barnum Museum, Bridgeport, CT, brochure, no date
		20	[The] Barnum Museum, Bridgeport, CT, brochure, no date

- 21 Bellm's Cars of Yesterday, FL, brochure, no date
- 22 Benson's Animal Farm, NH, brochure, 1974
- 23 Berkshire Circus Camp, MA, brochure, 1994, 1995
- 24 Big Apple Circus, 5 variations, brochures and inserts, no date
- 25 Bridgeport Map and Guide, CT, no date
- 26 Buffalo Bill Historic Center, Cody WY, 2 variations, brochures, no date
- 27 Works from Buffalo Bill Historical Center, Cody, WY, brochure, 1988
- 28 Buffalo Bill Museum and Grave, CO, brochure, no date
- 29 Buffalo Bill's Old Hunting Lodge, Cody, WY, brochure, no date
- 30 Burns-Worth Miniature Circus brochure, 1972
- 31 Ca'd'zan, Sarasota, FL, layout and guide, 1992
- 32 Catalogue of Saddle Horses, MI, booklet, 1925
- 33 Chessington, Surrey, England, brochure, c. 1983
- 34 Chicago Circus Parade, IL, brochure, 1981
- 35 Chimp Farm, Noell's Ark, FL, brochure, no date
- 36 Choo-Choo Barn, Strasburg, PA, 2 variations, brochure, c. 1981
- 37 Circo Price, brochure, 1963
- 38 Circus Circus, Hotel and Casino, Las Vegas, NV, 2 variations, brochures and inserts, no date
- 39 Circus City Festival Membership Application, Peru, IN
- 40 Circus City Festival, Peru, IN, brochure and insert, no date
- 41 Circus City Festival, Peru, IN, brochure, 1968
- 42 Circus City Festival, Peru, IN, brochure, 1969
- 43 Circus City Festival, Peru, IN, brochure, 1970
- 44 Circus City Festival, Peru, IN, brochure, 1972
- 45 Circus City Festival, Peru, IN, brochure, 1974

- 46 Circus City Festival, Peru, IN, brochure, 1975
- 47 Circus City Festival, Peru, IN, folding map, July 1975
- 48 Circus City Festival, Peru, IN, brochure, 1976
- 49 Circus City Festival, Peru, IN, brochure and insert, 1980
- 50 Circus City Festival, Peru, IN, brochure and insert, 1987
- 51 Circus City Festival, Peru, IN, brochure and insert,
1989/1990
- 52 Circus City Festival, Peru, IN, brochure, 1993
- 53 Circus City Festival, Peru, IN, brochure, 1994
- 54 Circus City Festival, Peru, IN, 2 variations, brochure and
insert, 1995
- 55 Circus Crans and Trains, Baraboo Area, WI, brochure, no
date
- 56 Circus Emporium, Baraboo, WI, flyer, no date
- 57 Circus Farm, West Fryeburg, MA, brochure, 1964
- 58 Circus Hall of Fame, Peru, IN, brochure, no date
- 59 Circus Hall of Fame, Sarasota, FL, brochure, 1969
- 60 Circus Hall of Fame, Sarasota, FL, brochure, c. 1967
- 61 Circus Hall of Fame, Sarasota, FL, brochure, 1972
- 62 Circus Hall of Fame, Sarasota, FL, brochure, 1976
- 63 Circus Hall of Fame, Sarasota, FL, brochure, 1979
- 64 Circus Hall of Fame, Sarasota, FL, brochure, no date
- 65 Circus Hall of Fame, Sarasota, FL, brochure, no date
- 66 [The] Circus has a Language of its Own, PA, brochure, no
date
- 67 Circus Historical Society, Convention Program, Peru, IN,
brochure, 1946
- 68 Circus Hobby Hall, Coral Gables, FL, brochure, 1964
- 69 Circus Kirk, brochure, 1966-1978
- 70 Circus Maximus, So, Miami, brochure, 1993
- 71 Circus Ring of Fame, Sarasota, FL, brochure, no date

- 72 Circus Tour of Europe, brochure, 1967
- 73 Circus Town, Hugo, OK, brochure, no date
- 74 Circus Towne, Twin Mountain, NH, flyer, 1973

Box 2 Circus World-Cy

- 1 Circus World (Ringling Bros. and Barnum & Bailey),
Orlando, FL, brochure, no date
- 2 Circus World (Ringling Bros. and Barnum & Bailey),
Orlando, FL, brochure, no date
- 3 Circus World (Ringling Bros. and Barnum & Bailey),
Orlando, FL, brochure, no date
- 4 Circus World (Ringling Bros. and Barnum & Bailey),
Orlando, FL, Showtime schedule, no date
- 5 Circus World (Ringling Bros. and Barnum & Bailey),
Orlando, FL, 2 variations, brochure, 1974
- 6 Circus World (Ringling Bros. and Barnum & Bailey),
Orlando, FL, brochure, 1977
- 7 Circus World (Ringling Bros. and Barnum & Bailey),
Orlando, FL, brochure, 1978
- 8 Circus World (Ringling Bros. and Barnum & Bailey),
Orlando, FL, brochure, 1979
- 9 Circus World (Ringling Bros. and Barnum & Bailey),
Orlando, FL, brochure, 1980
- 10 Circus World (Ringling Bros. and Barnum & Bailey),
Orlando, FL, guide, 1980
- 11 Circus World (Ringling Bros. and Barnum & Bailey),
Orlando, FL, park map, 1980
- 12 Circus World (Ringling Bros. and Barnum & Bailey),
Orlando, FL, brochure, 1981
- 13 Circus World (Ringling Bros. and Barnum & Bailey),
Orlando, FL, brochure, 1982

- 14 Circus World (Ringling Bros. and Barnum & Bailey),
Orlando, FL, brochure, 1983
- 15 Circus World (Ringling Bros. and Barnum & Bailey),
Orlando, FL, Showtime schedule, 1983
- 16 Circus World (Ringling Bros. and Barnum & Bailey),
Orlando, FL, brochure, 1984
- 17 Circus World (Ringling Bros. and Barnum & Bailey),
Orlando, FL, brochure, 1986
- 18 Circus World Museum, Baraboo, WI, brochure, no date
- 19 Circus World Museum, Baraboo, WI, brochure, no date
- 20 Circus World Museum, Baraboo, WI, brochure, no date
- 21 Circus World Museum, Baraboo, WI, brochure, no date
- 22 Circus World Museum, Baraboo, WI, brochure, no date
- 23 Circus World Museum, Baraboo, WI, brochure, no date
- 24 Circus World Museum Promotion Piece, Baraboo, WI,
brochure, no date
- 25 Circus World Museum, Baraboo, WI, Trolley schedule, no
date
- 26 Circus World Museum, Baraboo, WI, brochure, 1959
- 27 Circus World Museum, Baraboo, WI, brochure, 1964
- 28 Circus World Museum, Baraboo, WI, brochure, 1966
- 29 Circus World Museum, Baraboo, WI, brochure, 1967
- 30 Circus World Museum, Baraboo, WI, brochure, 1969
- 31 Circus World Museum, Baraboo, WI, brochure, 1971
- 32 Circus World Museum, Baraboo, WI, flyer, 1971
- 33 Circus World Museum, Baraboo, WI, brochure, 1973
- 34 Circus World Museum, Baraboo, WI, brochure, 1974
- 35 Circus World Museum, Baraboo, WI, brochure, 1975
- 36 Circus World Museum, Baraboo, WI, brochure, 1975
- 37 Circus World Museum, Baraboo, WI, brochure, 1976
- 38 Circus World Museum, Baraboo, WI, brochure, 1977

- 39 Circus World Museum, Baraboo, WI, brochure, 1978
- 40 Circus World Museum, Baraboo, WI, brochure, 1979
- 41 Circus World Museum, Baraboo, WI, brochure, 1980
- 42 Circus World Museum, Baraboo, WI, brochure, 1982
- 43 Circus World Museum, Baraboo, WI, brochure, 1983
- 44 Circus World Museum, Baraboo, WI, brochure, 1983
- 45 Circus World Museum, Baraboo, WI, brochure, 1984
- 46 Circus World Museum, Baraboo, WI, flyer, 1984
- 47 Circus World Museum, Baraboo, WI, flyer, 1985
- 48 Circus World Museum, Baraboo, WI, brochure, 1986
- 49 Circus World Museum, Baraboo, WI, flyer, 1986
- 50 Circus World Museum, Baraboo, WI, brochure, 1987
- 51 Circus World Museum, Baraboo, WI, brochure, 1988
- 52 Circus World Museum, Baraboo, WI, brochure, 1988
- 53 Circus World Museum, Baraboo, WI, brochure, 1989
- 54 Circus World Museum, Baraboo, WI, brochure, 1989
- 55 Circus World Museum, Baraboo, WI, brochure, 1990
- 56 Circus World Museum, Baraboo, WI, brochure, 1991
- 57 Circus World Museum, Baraboo, WI, brochure, 1991
- 58 Circus World Museum, Baraboo, WI, brochure, 1991-1992
- 59 Circus World Museum, Baraboo, WI, brochure and flyer,
1992
- 60 Circus World Museum, Baraboo, WI, brochure, 1993
- 61 Circus World Museum, Baraboo, WI, summer schedule of
events, 1993
- 62 Circus World Museum, Baraboo, WI, brochure, 1994
- 63 Circus World Museum, Baraboo, WI, brochure, 1994
- 64 Circus World Museum, Baraboo, WI, brochure, summer
schedule, 1994
- 65 Circus World Museum, Baraboo, WI, brochure, 1995
- 66 Circus World Museum, Baraboo, WI, brochure, 1995

- 67 Circus World Museum, Baraboo, WI, brochure, 1996
- 68 Claws 'N' Paws Wild Animal Park, PA, brochure, no date
- 69 Cleaver-Brooks Co., Milwaukee, WI, brochure, no date
- 70 Clown Hall of Fame, Delavan, WI, brochure, no date
- 71 [The] Clown Review by Treveler Restaurant, Delavan, WI, brochure, no date
- 72 Clyde Beatty Historical Exhibit, Dave Price, Nashville, TN, brochure, no date
- 73 Clyde Beatty Jungleland, North Miami Beach, FL, 2 variations, flyers, no date
- 74 Cody, Wyoming Rodeo, brochure, no date
- 75 Col. J. H. Woods Museum, PA, brochure, no date
- 76 Cole Porter tour, Peru, IN, guide, no date
- 77 Commerford and Shea Animal Shows, brochure, no date
- 78 Community Kid's Day, Washington, D.C., brochure, no date
- 79 Coors Belgian Draft Horse Team, CO, brochure, 1986
- 80 Cripple Creek R.R., Chicago R.R. Fair, timetable brochure, 1949
- 81 Custer Battlefield National Monument, MO, brochure, no date
- 82 Cypress Gardens, FL, map and guide, 1992

Box 3 D-H

- 1 Danbury State Fair, souvenir map and program, 1980
- 2 Delavan Circus Centennial, WI, flyer, 1990
- 3 Delavan, Wisconsin, brochure, no date
- 4 Die Nationalgalerie Berlin (The National Gallery Berlin), brochure (gr), 1978
- 5 Discover Sarasota Circus Ring of Fame, FL, brochure, no date

- 6 Disney World, Epcot Center, FL, brochure, 1980
- 7 Disneyland Today, FL, brochure, 1987
- 8 Dixie Stampede, Pigeon Forge, TN, brochure, no date
- 9 Dram Lodge Motel, Baraboo, WI, flyer, no date
- 10 Early American Museum, Silver Springs, FL, flyer, no date
- 11 Elephants: A Natural History, Busch Gardens, FL,
brochure, no date
- 12 Ephemera Society of America, Inc., NY, brochure, no date
- 13 Fantasy Farm, Middletown, OH, brochure, no date
- 14 Finger Lakes, NY, brochure, 1950s
- 15 Florida Citrus Tower, flyers, no date
- 16 [The] Flying Circus Air Show, brochure, 1987
- 17 Fort Sumter National Monument, SC, brochure, no date
- 18 French Lick and West Baden Springs, IN, brochure, 1991
- 19 Gaslight Village, Lake George, NY, 2 variations, brochure,
no date
- 20 Gatlinburg, TN, map, c. 1982
- 21 Girard-Lake City, PA, brochure, no date
- 22 Globe Poster Printing Corporation, MY, brochure, no date
- 23 Goebel's Wild Animal Farm, CA, brochure, no date
- 24 [A] Grand Horse Fair, Great Circus Parade, WI, brochure,
no date
- 25 Great Adventure Park (Six Flags), NJ, 2 variations,
brochures, no date
- 26 Great Adventure, Two Parks, NY, 2 variations, brochure,
no date
- 27 Great Chicago Circus Parade, IL, brochure, 1982
- 28 Great Circus Parade, Parade Route, WI, 1963
- 29 Great Circus Parade, Parade Order, WI, 1964
- 30 Great Circus Parade, Parade Order, WI, 1965
- 31 Great Circus Parade, Promotion Piece, WI, 1965

- 32 Great Circus Parade, Parade Order, WI, 1966
- 33 Great Circus Parade, Parade Order, WI, 1967
- 34 Great Circus Parade, Promotion Piece, WI, 1967
- 35 Great Circus Parade, Promotion Piece, WI, 1968
- 36 Great Circus Parade, Parade Order, WI, 1969
- 37 Great Circus Parade, Promotion Piece, WI, 1969
- 38 Great Circus Parade, Parade Order, WI, 1970
- 39 Great Circus Parade, Promotion Piece, WI, 1971
- 40 Great Circus Parade, Parade Order, WI, 1972
- 41 Great Circus Parade, Promotion Piece, WI, 1972
- 42 Great Circus Parade, Parade Order, WI, 1986
- 43 Great Circus Parade, Promotion Piece, WI, 1986
- 44 Great Circus Parade, Promotion Piece, WI, 1987
- 45 Great Circus Parade, Promotion Piece, WI, 1990
- 46 Great Circus Parade, Promotion Piece, WI, 1991
- 47 Great Circus Parade, Promotion Piece, WI, 1993
- 48 Great Circus Parade, Promotion Piece, WI, 1992
- 49 Great Circus Parade, Promotion Piece, WI, 1994
- 50 Great Circus Parade, Promotion Piece, WI, 1995
- 51 Great Circus Train, Promotion Piece, WI, brochure and
flyer, no date
- 52 Great Circus Train, Route, WI, brochure, 1986
- 53 Great Escape, Lake George, NY, brochure, no date
- 54 [The] Great Jumbo, Canada, 1985
- 55 [A] Guide to Historic Baraboo, WI, no date
- 56 Hanna-Barbera's Kings Dominion, VA, brochure, no date
- 57 Hannaford Circus, Inc., FL, brochure, no date
- 58 Happenings in Paris, calendar, March 1992
- 59 Harmony Circus Barbershop, Sarasota, FL, brochure, no
date
- 60 Heritage Days, Peru, IN, brochure, 1984

- 61 Herriott Animal Circus, Sarasota, FL, brochure, no date
- 62 High 4 in the Wind, Johnny Fulghum, brochure, no date
- 63 Historic Hugo, OK, brochure, 1992
- 64 Houdini Historic Center, Appleton, WI, brochure, no date
- 65 Howard Bros. Circus (Howard Tibbals), Washington D.C.,
brochure, 1986
- 66 Hunt Brothers Circus Animal Farm, brochure, no date
- 67 Ice Capades, NC, brochure, no date
- 68 Idlewild Park, PA, brochure 1987
- 69 International Circus Hall of Fame, IN, brochures, 1995
- 70 Jim Waynick's Old Time Circus Calliope, NC, brochure, no
date
- 71 John and Mable Ringling Museum of Art, Circus Galleries,
FL, flyers and gallery guide, no date
- 72 John and Mable Ringling Museum of Art, FL Membership
brochure, no date
- 73 John and Mable Ringling Museum of Art, FL, brochure,
1992
- 74 John and Mable Ringling Museum of Art, FL, brochure,
1994
- 75 John and Mable Ringling Museum of Art, FL, brochure, no
date
- 76 Jungle Larry's African Safari Park, FL, brochure, no date
- 77 Jungle Larry's African Safari Park, FL, flyer, no date
- 78 Jungleland, Thousand Oaks, CA, brochure, no date
- 79 Kelly's Circus Quarters, Peru, IN, brochure, no date
- 80 King Bros. Circus, FL, brochure, no date
- 81 King's Dominion, VA, brochure, no date
- 82 Kings Island Country, OH, brochure, no date
- 83 Kings Island, OH, brochure, 1978

Box 4

I-P

- 1 Knott's Berry Farm, CA, brochure, no date
- 2 Knott's Berry Farm, Show Schedule and map, CA, brochure, no date
- 3 Kodak Souvenir Guide to Disneyland, 1986
- 4 Lewis Bros. Circus, AL, 2 variations, brochures, c. 1973
- 5 Lightner Museum of Hobbies, St. Augustine, FL, brochure, no date
- 6 Lion Country Safari, FL, brochure, no date
- 7 Lion Country Safari, VA, brochure, 1974
- 8 Lion Hotel, Shrewberry, England, brochure, no date
- 9 Little Mountain Zoological Park, Inman, SC, brochure, no date
- 10 Marriott's Great America, Santa Clara, CA, brochure, no date
- 11 McCord Theater Collection, Southern Methodist University, Dallas, TX, booklet, no date
- 12 McGraw Hill Co., brochure, no date
- 13 Mermaids, Mummies, Mastodons, Peale Museum, MY, brochure, 1992
- 14 Metz Circus, DE, brochure, no date
- 15 Miami County Museum, Peru, IN, brochure, no date
- 16 Middleborough Historical Museum, Tom Thumb Collections, MA, brochure, no date
- 17 Brief History of the 101 Ranch Near Ponca City, Miller Bros. 101 Ranch Wild West Shows, OK, brochure, c. 1925
- 18 Miniature World, Victoria, B.C., Canada, brochure, no date
- 19 Monkey Farms, Inc., Los Angeles, CA, brochure, c. 1925
- 20 National Circus School of Performing Arts, Sarasota, FL, brochure, no date
- 21 Nebraskaland Events, NE, brochure, 1971

- 22 [The] New Dorney Park, Allentown, PA, brochure, no date
- 23 New York State Museum, brochure, 1991
- 24 Niagara Falls Museum, Canada, brochure, c. 1940
- 25 Old Milwaukee Days, WI, brochure, July 1968
- 26 Old Time Kansas Shows and Circuses, KA, brochure, c. 1955
- 27 Pawnee Bill, A Romance of Oklahoma by Herman Edwin Mootz, brochure, c. 1928
- 28 Pawnee Bill's Pioneer Days Luna Park, Coney Island, NY, brochure and article, 1917
- 29 Pawnee Bill's Wild West Show, OK, flyer, 1994
- 30 Pennsylvania Dutch Circus Museum, brochures, no date
- 31 Philadelphia Art Alliance, PA, brochure, no date
- 32 Philadelphia Zoo, PA, brochure, no date
- 33 Prince William County Fair, VA, brochure, 1985

Box 5 R-Z

- 1 [The] Refuge, Waldo, FL, brochure, no date
- 2 Ringling Bros and Barnum & Bailey Circus Winter Quarters, Sarasota, FL, brochure, c. 1940
- 3 Ringling Museums, FL, 2 variations, brochures, 1969-1974
- 4 Ringling Museums, FL, brochures, 1975
- 5 Ringling Museums, FL, brochures, 1986
- 6 Ringling Museums, FL, brochures, no date
- 7 Ringling Museums, FL, brochures, no date
- 8 Ringling Museums, FL, brochures, no date
- 9 Ringling Museums, FL, brochures, no date
- 10 Ringling Museums, FL, brochures, no date
- 11 Ripley's Believe It or Not, CO, brochure, 1973
- 12 Ripley's Believe It or Not, SC, brochure, no date

- 13 Ripley's Believe It or Not, souvenir of 1935 California Pacific International Exposition, brochure, no date
- 14 Roberts Sports Arena, Sarasota, FL, brochure, no date
- 15 Robinson's at Circus World (Ringling Bros. and Barnum & Bailey), FL, brochure, no date
- 16 Rodeo Tonight, Cody, WY, brochure, no date
- 17 Ron Lee's World of Clowns, NV, flyer, not date
- 18 Royal Ballet, Exeter, England
- 19 Royal Wild West Circus, NJ, 2 variations, brochures, no date
- 20 San Antonio Public Library, Hertzberg Circus Collection, TX, brochure, 1989
- 21 San Antonio Public Library, TX, brochure, no date
- 22 Santa Claus Holiday Circus, FL, brochure, no date
- 23 Sarasota 3 Family Attractions, FL, flyer, no date
- 24 Sarasota County Fair, FL, brochure, 1996
- 25 Sarasota Jungle Gardens, FL, brochure, 1972
- 26 Sarasota Jungle Gardens, FL, brochure, no date
- 27 Sarasota Music Archive, Inc., FL, brochure, not date
- 28 Sarasota Official Centennial Edition, FL, map and directory with calendar printout, 1986
- 29 Sarasota, FL, brochure, no date
- 30 Sarasota, FL, brochure, no date
- 31 Sauk County Historical Museum, WI, brochure, no date
- 32 Sauk County, WI, brochure, no date
- 33 Sells and Gray Circus, FL, 2 variations, brochures, 1960
- 34 Shelburne Collections, Shelburne, VT, brochure, no date
- 35 Shelburne Museum Visitor Guide, Shelburne, VT, brochure, no date
- 36 Shelburne Museum, Shelburne, VT, brochure, 1962-1964
- 37 Shelburne Museum, Shelburne, VT, brochure, 1973

- 38 Shelburne Museum, Shelburne, VT, brochure, c. 1970
- 39 Smithsonian Institution, Spring Celebration, Washington, D.C., brochure, 1982
- 40 Somers Historic Homes and Landmarks Tour, NY, guide, 1970
- 41 St. Agnes Leisure Park Cornwall, England, brochure, no date
- 42 St. Louis Zoo, MO, brochure, no date
- 43 Steam Train, Mid-Continent Railway Museum, North Freedom, WI, brochure, 1986
- 44 Steam Train, North Freedom, WI, 2 variations, brochure, no date
- 45 Stebbing Royal European Circus, FL, brochure, 1974
- 46 Swamp Shop, Ft. Lauderdale, FL, 2 variations, brochure, no date
- 47 Theatre Collection, Free Library of Philadelphia, PA, brochure, no date
- 48 Tommy Bartlett Show, Wisc. Dells, flyer, no date
- 49 Tommy Bartlett Show, Wisc. Dells, WI, flyer, no date
- 50 Tommy Bartlett's Water Circus, Wisc. Dells, brochure, no date
- 51 Venice, Florida, brochure, no date
- 52 Washington State Historical Society, Clippings and Wood Carvings by E. B. Quigley, brochure, 1952
- 53 Waxlife USA, Lake George, NY, brochure, no date
- 54 Wenatchee Youth Circus, WA, brochure, 2002
- 55 [The] White House Exhibition, FL, c. 1985
- 56 Wisconsin's Greatest Attractions, brochure, no date
- 57 Yellowstone Park, Cody WY, brochure, no date